



Mootwin

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PRESS RELEASE



**CORTAL CONSORS**  
**BNP PARIBAS**

## **MOOTWIN signs the 1st mobile application enabling placing of stock market orders in real time for CORTAL CONSORS**

Grenoble, July 12, 2010 - **MOOTWIN**, company specialised in mobile services in real time push mode, has just been selected by the European leader of investing and broking on line, **CORTAL CONSORS**, for developing their mobile offer. Until now the applications offered by the banks offered a limited service, the technology offered by **MOOTWIN** enables **CORTAL CONSORS** to be the first player of its sector to offer the possibility of being connected to the stock exchange in real time and to place orders on line in any situation of mobility in less than no time.

Specialist in investing and broking online, **CORTAL CONSORS**, banks on the possibilities that mobile technology offers to enrich its services and to support its development. For Michel JOUVE, Marketing Manager at **CORTAL CONSORS**, the stakes related to this application are important, *"it is about inventing "anywhere, anytime" pocket trading. We position ourselves as pioneers of mobile broking by releasing us from the constraints of mobile Internet and by making available the financial products, whether it is in terms of comprehension or use."*

To develop this application which will be a first in France, **MOOTWIN** has been selected. Antonio QUEIROZ, Internet and Mobile Manager of BNP Paribas Personal Investors, explains the reasons for this choice: *"MOOTWIN was selected among the other producers of the market for the ease with which their technology is connected to our heterogeneous information systems and their technical skill which enables an optimal operation of the application, including in situation of mobility. In addition, MOOTWIN being a company comprising only engineers, we are in direct contact with the qualified people, which avoids multiplication of interlocutors, as it is often the case when an agency is involved."*

Thus after 4 months of development, **MOOTWIN** will launch today the free application "Cortal Consors powered by Mootwin", available on iPhone and very quickly on other mobile platforms like Android or Blackberry.

Mootwin technology will open to the mobile users the possibility of doing "pocket trading" in any situation of mobility, even if the telephone network connection is not working or unstable. By virtue of the "Cortal Consors powered by Mootwin" application, the online customers of the broker can place orders in a few seconds from their mobile, even in the train. And for the users who are not customers at **CORTAL CONSORS**, they can be connected to the stock market in real time and manage a virtual portfolio.

On prices which continuously fluctuate, the push technology in real time of **MOOTWIN** represents a major advantage, since it allows a fluid and instantaneous management.

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### **About MOOTWIN**

By virtue of its technology of "push application in real time" on mobile phone, **MOOTWIN** offers to any contents producer a new way of considering the diffusion of personalized information: text, photo, video of unlimited size or type. The era of SMS, the interminable waiting time and the excess of fines are over! **MOOTWIN** already offers a complete range of mobile services ready for use, and can also design applications on demand.

### **About CORTAL CONSORS**

Cortal Consors, [www.cortalconsors.fr](http://www.cortalconsors.fr), a company of BNP Paribas, is the leader in Europe of investing and broking online for private individuals and offers to more than a million customers a complete range of products and services of investment through various distribution channels. Cortal Consors is present in Germany, France and Spain. Within the Investment Solutions hub, Cortal Consors belongs to the BNP Paribas Personal Investors business line with B\*capital, investment company, Geojit BNP Paribas, one of the most important brokers of the Indian market and BNP Paribas Personal Investors in Luxembourg and Singapore.

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