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MOOTWIN OPENS ITS PARIS OFFICES

Grenoble, September 1, 2011 - MOOTWIN, innovative company specialized in real time applications for smartphone today announces the opening of its Paris offices. This new strategic opening marks a new phase of development for MOOTWIN, and its will to be close to its customers and partners.


From now on the commercial and marketing teams of MOOTWIN will be based in Boulogne Billancourt.

Claude LEMARDELEY, CEO of the company, explains the reasons for this choice: "We have always wanted to be completely committed to the service of our customers. We work for key accounts, software publishers and integrators whose decisional centres are generally in the Paris region. It was thus logical that our commercial and marketing teams are close to them. It is all the more strategic as we work in a universe of mobile applications where everything happens very quickly. We have thus dimensioned the company according to these requirements. Simultaneously, our R & D is located at Grenoble, the Mecca of applied innovation in digital in France. These establishments will enable us to effectively reach our next stages of growth, while capitalising on buoyant economic environments."

Patrick VILLENEUVE, recently appointed Marketing Manager, and Laetitia COMES, Key accounts Manager of MOOTWIN will be thus the direct and privileged customer interlocutors of MOOTWIN in Paris.

About MOOTWIN

MOOTWIN is supplier of applications for smartphones to the department of key accounts and brands wishing to develop a new customer relationship on mobile. The applications are based on Mootwin Foundation, a platform of centralized interconnection designed to effectively respond to the new challenges posed by the general public mobile applications: comfort of use, safety, Volumetry, cost of operation and maintenance.





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