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Email: [contact@valeurimage.com](mailto:contact@valeurimage.com)**MOOTWIN APPLICATION FOR CORTAL CONSORS WINS THE  
“MOBILE BANKING” PRIZE**

**Grenoble, January 18, 2011 - MOOTWIN, innovative company specialized in the real time applications for smartphone has signed for CORTAL CONSORS, BNP Paribas Group, the first mobile application making it possible to place stock market orders in real time in 2010. The Jury of the Euro Finance Week has just acclaimed the innovation borne by this application by awarding it the prize of the best “Mobile Banking” application during the 13th edition\* of this important meeting of the European professionals of banking and finance. A new proof of recognition for MOOTWIN, and a confirmation of the relevance of its offer on this sector.**

“The jury in particular appreciated the “Mobile Brokerage” and the “Mobile Financial Information” functionalities contained in the application, which allow the customer to trade simply and in real time from their mobile.” It is for these reasons that the prize was awarded as explained by the organizers of this pioneering European event of the banking sector.

Claude Lemardeley, Chairman of Mootwin, is delighted: “Firstly, seeing our customer directly rewarded for an application that we designed is the most beautiful of the rewards, especially for such a prestigious prize. But beyond that, it is a true recognition of the Mootwin technology, and the relevance of our offer. This prize has carried us on the international level, opening doors to us for exports, which is a privileged development direction for Mootwin.”

While projects of the same type are in progress, Mootwin continues its development and confirms its intention to take a lead in the market of the mobility applied to the banking sector with its Mootwin Financials offer.

\* [Euro Finances Week](#) took place from November 15 to 19, 2010 in Frankfurt

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**About MOOTWIN**

MOOTWIN is supplier of applications for smartphones to the department of key accounts and brands wishing to develop a new customer relationship on mobile. The applications are based on Mootwin Foundation, a platform of centralized interconnection designed to effectively respond to the new challenges posed by the general public mobile applications: comfort of use, safety, Volumetry, cost of operation and maintenance.

